

North Somerset gets new website

A WEBSITE and business brand to promote North Somerset as a business location has been launched.

The site www.innorthsomerset.co.uk features business profiles, events, training, a Business Matters newsletter, local business news, development opportunities and links to various sources for advice and information.

Cllr Elfan Ap Rees, North Somerset Council's executive member for economic development said: "The business brand innorthsomerset is based on ideas elsewhere around the country and particularly aimed at helping to identify that there is a place called North Somerset – businesses outside the area consistently assume we are part of Somerset and or that Minehead is the principal town.

"We can also use the brand to run different campaigns like 'shop local and we currently have Invest...in northsomerset and Business...in northsomerset.

"Business are already using the 'shop local' stickers and developers are starting to use the campaigns on their site boards.

"We hope over time more businesses will use the branding for their activities or as part of a particular campaign that may be run in the area."

The website and brand originated from focus groups held last summer with local businesses, business groups, developers and agents on what is needed to attract more businesses to the area as well as retaining local businesses – so looking at the image of the area as a businesses location as well as providing an identity – where is North Somerset?

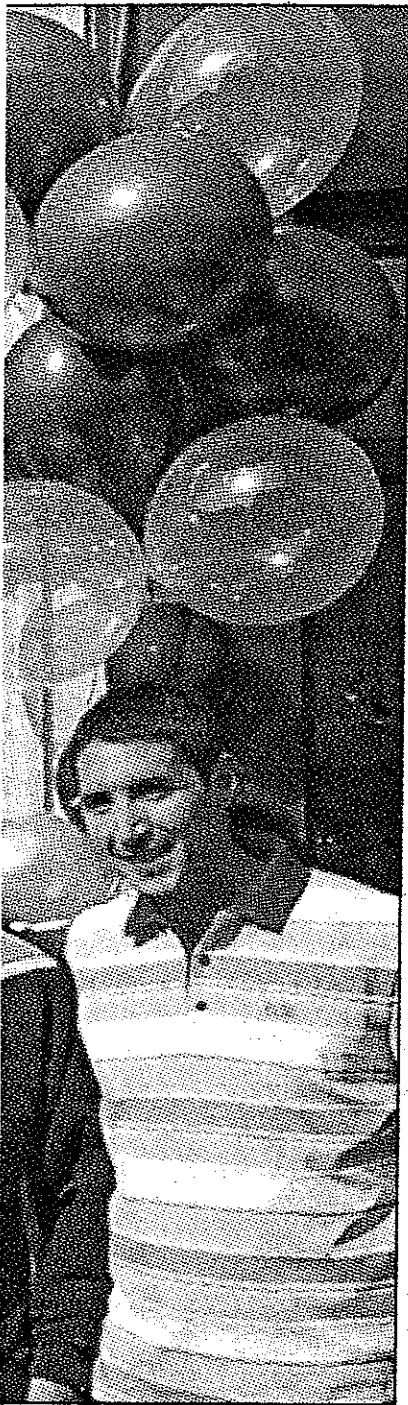
Green group needs help with leaflets

A GROUP of friends and neighbours who came together in December to hold a candlelit vigil at Nailsea & Backwell station to raise awareness about climate change is appealing for help photocopying leaflets.

The group would like to be able to provide information about climate change and the 2010 challenge given out at stalls in the area, but cannot afford colour photocopying costs.

If you are able to help them out contact Tricia on 01275 462879.

FANCY THAT: Mad Harry's owners Dave and Margaret Tansley with Bristol city players Nicky Maynard, Bradley Orr, Liam Fontaine and coach Alan Walsh



to open shop

There have been a change in the shop's offerings and star-wigs for both children and adults as well as helium balloons, plates, loot bags and much more.

The shop is situated in High Street.

ner's

