



SITA UK - Online communications

“Open have always come through with the most effective sites that are as easy for us to manage as they are for our visitors to navigate.”

Rhiannon Williams - SITA UK



re:duce
re:use
re:cycle re:think

www.sita.co.uk

Objective

- SITA UK is the leading provider of recycling and waste management services in the UK, with a large number of facilities and offices across the country.
- Their web presence needs to be informative, authoritative and reassuring, with a variety of different types of information content being accessed by different groups of people.

Solution

- Develop a family of websites that channel different visitor types to the information they need with ease.
- Create a postcode look-up system to search for the SITA site nearest to a given postcode, with filtering by type of site. Provide the address and contact details of the site, as well as the distance in miles from the postcode.

Results

- The websites we have created for SITA have become the standard by which other waste management organisations measure the success of their own web presence.

We are Open™

For more information or to arrange a meeting, please call Al Kennedy on +44 (0)117 300 5200