

**bonakdar
cleary**

Bonakdar Cleary - Branding and identity
Brand and marketing communications to launch and promote dynamic new London agency, representing exceptional photographers.



Objective

— To draw attention to the London based photographers agency and showcase their portfolio of renowned photographers.

Solution

- Developed a strong and impactful Identity with minimal use of single blocks of colour to add strength to the individuals photographic style.
- A brochure consisting of individual post cards was produced which could then act as individual publicity cards for each photographer.

Results

— Improved awareness of the client portfolio amongst leading advertising agencies worldwide.

We are Open™

For more information or to arrange a meeting, please call Al Kennedy on +44 (0)117 300 5200