



We are Open™

Making the digital world more human

A better way –

The way we live and work is changing rapidly, offering an enormous competitive advantage to companies who embrace the 'new digital tools' that enable agile, simplified information exchange and collaboration to distributed workforces, networks and customers.

Business problems need truly modern answers that are as measurable and responsive as they are entertaining and popular.

The new business culture:

- Engaging not interrupting
- Open and transparent
- Social
- People focussed
- Collaborative



Experience is everything –

Digital communications enable businesses to create useful relationships and deliver key services quickly and efficiently.

Making your customers happy is about giving them a positive interactive experience with your business.

Service led:

- Evidence based design
- Integrated
- Connecting people and brands
- Customer collaboration
- Usable and accessible



Working smarter –

Its not what you do but how you do it.

We believe in working smarter, toward a sustainable future
- as an agency and for our clients.

An innovative approach:

- Open source
- Simple and social technologies
- Agile and innovative
- Cloud based infrastructure
- Real time data
- Expert skills network



Better business –

'Good' design is a quantifiable benefit, not a cost.

Its value can be measured economically, socially and environmentally.

A sustainable culture:

- Efficient and effective
- Positive social impact
- Deliver valued products and services
- Innovative solutions



How can we help you? –

We help organisations use smarter, simpler and social technologies to improve business performance, communication and customer engagement.

Our services:

- Strategy and consultancy
- Brand communication
- Digital
- Content generation



Strategy and consultancy

Communication strategy
Information architecture
User experience design
Digital strategy



Brand communication

Brand development
Corporate identity
Internal communications
Sponsorship / Event marketing
Trade communications



Digital

Web design and development
Smartphone applications
Online applications
Online marketing
Interaction design
Content management
E-Commerce



Content generation

Photography
Sound design
Motion graphics
Illustration
3D visualisation
Copywriting

*Let's start
a conversation –*

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